

STAY SAFE AND LEGAL WITH IDEALGUARD™ CRIME SAFE LETTER BOX



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PowerPrize Limited launched its IdealGuard™ system products at the 'International FireExpo 2007' that took place at Birmingham NEC on 21-24 May 2007. IdealGuard™ vandalism and crime safe letter box conform to the new fire safety order in force since October 2006.

Since the new Fire Safety Order was introduced in October 2006, protecting the letterbox in all non-domestic premises has been essential for staying legal. You must have security in your home fitted letter box too considering the shocking statistics and media reports on letter box arson and for the same reason you have your doors locked. IdealGuard™ is the first product to market that protects against liquids and works with low-level letter boxes that had no means of protection. Protection against liquids is vital

since liquid inflammable is more destructive than the solid one. It is often used in arson attacks, gives out twice as much heat from the same mass and burns twice as fast.

IdealGuard™ protects the occupants, property and contents against various forms of attack including the liquid activated arson, fireworks, theft, mechanical, etc., and reduces the risk of receiving hazardous items through the letter box. Universally suitable for fitting indoors on to apertures arranged at any level and for mounting outdoors as a mailbox, IdealGuard™ provide three-tiered maintenance-free security without a fire extinguisher. The IdealGuard™ system expels liquid by the force of gravity, while the introduction of solid hazards is restricted in compliance with the adjustable security level. Meanwhile, the strong steel watertight body provides further protection and stops all draughts.

IdealGuard™ letter box will also reduce fear of crime, protect the property against environmental influences, cut household energy usage through heat loss and reduce CO₂ emissions from the building, which helps to fight global warming.

In fact, by improving energy efficiency levels, once fitted, IdealGuard™ will add value to a property. Following the last minute Government U-turn the implementation of the compulsory Energy Efficiency Certificate for every property built, sold or rented in England and Wales is expected on a phased basis from 1 Aug 2007.

Fitting IdealGuard™ indoors by attaching to the letterplate will not cause damage to the door structure and the external appearance of the door remains traditional. IdealGuard™ is suitable for use with any door material and compatible with nearly all types of new and retrofit doors in residential and commercial properties.

Dr Efim Rabinovitch, founder and Managing Director of PowerPrize, says: "Many lives could have been saved and tragedies avoided if IdealGuard™ products were available earlier."

Based on a new generic concept for letter box design and engineering, these patented products are the first to deliver a maintenance-free answer to the long-standing problem of letter box physical security and house energy loss.

IdealGuard™ letter box is secure and maintenance-free, universal fitting and stylish. The products are ideal for the owners and occupants of commercial and domestic properties, appeal to insurers and offer real peace of mind to everyone concerned.

Making the property more secure and the insurance claims less likely IdealGuard™ products may reduce insurance losses for the insurance companies and the property owners and occupants.

In view of IdealGuard™ multiple and unique benefits the prices are surprisingly similar or even cheaper than for some of the ordinary letter/mail boxes available on the market.

Notes to editors

About PowerPrize Limited

PowerPrize Limited is a London based SME founded in 1998 for the research and development of new products. For further information please contact Efim Rabinovitch, Managing Director.

About letterbox arson in the UK

In House of Commons, Hansard Debates for 8 May 2001 (pt 13), Mr Hawkins said: "It is not hard to envisage the consequences of such an unpleasant attack, in which petrol is poured through someone's letter box and set alight. We see that all too frequently in our towns and inner cities. In many of those tragic cases of criminal arson, people in the house have no connection with the subject of the grudge attack, and young children have been burned to death."

